

# What is ESCA?

Since 1970, ESCA has provided a unified voice for service contractors and their partners in the exhibition industry. ESCA now has more than 160 members throughout the United States, Canada and Mexico, and maintains alliances with IAEM, SISO, TSEA and CEIR to promote the exhibition industry and member benefits.

## **ESCA is:**

- The association for firms engaged in providing services and materials for the tradeshow, exhibitions, conventions and meetings industry.
- Your voice in the exhibition service industry.
- A clearinghouse for the exchange of information between members and all other entities of the vast exhibition and convention industry.
- Your source for leading general service contractors, specialty contractors, facilities, independent contractors, labor organizations and their suppliers.
- Your source for information & assistance in the current business climate.

## **ESCA Mission Statement**

ESCA is dedicated to the advancement of the exhibition, meetings and special events industry. Through the education, information exchange and level of professionalism shared by members and their customers, ESCA promotes cooperation among all areas of the industry.

## **ESCA Benefits**

Individuals who are registered members receive the following benefits as part of their membership:

### **ESCA Newsletter**

This monthly newsletter reaches more than 1000 industry contracts worldwide, representing every aspects of exhibition contracting. Features include important industry updates, advertising opportunities, and news about the people who keep our industry vital.

### **[www.ESCA.org](http://www.ESCA.org)**

ESCA's new website lists all members and provides a free hotlink to member websites. Other Internet resources include templates, conference information, and the extensive Membership Directory.

### **Summer Educational Conference**

Three information-packed days, networking with ESCA peers and beautiful surroundings highlight the annual Summer Educational Conference. The educational opportunities continue throughout the year via the Internet and conferences.

### **Annual Business Meeting**

Held in conjunction with IAEM's annual meeting, ESCA's annual meeting provides the opportunity to network with ESCA peers, meet new members, celebrate ESCA's year in review and learn of the organizations initiatives for the new year.

### **Affinity Programs**

ESCA membership saves you money! Gain access to discounts on credit card merchants processing, email/fax broadcasting, logo wear and human resource consultations.

### **Labor & Employment Consultation**

ESCA has partnered with Joel Greenwald & Associates PC, a full service labor and employment law firm known for its effectiveness in helping business achieve its objectives. The firm can work with you on all aspects of labor and employment law including one complimentary hour of consultation in regards to alternative dispute resolution, Americans With Disabilities Act compliance, collective bargaining, conducting investigations, covenants not to compete for key employees, labor management relations, NLRB trails and appeals, sexual harassment and wage and hour laws.

### **Human Resource Management**

Free to members! Having the availability of a large professional labor relations and personnel staff to assist and support your employee relations program is a terrific service during these very challenging times. Ask about equal employment, wage-hour accounting, and labor negotiations. Have personnel policies, work rules and employee handbooks reviewed.

### **Networking!**

ESCA provides one of the most important aspects of the exhibition and meetings industry; regular and ongoing networking opportunities. With the summer educational conference, the annual meeting, advertising, sponsorships, and other educational opportunities, ESCA creates a forum for you to interact with your peers in the industry.