



Sponsorship

ESCA 2010 Summer Educational Conference

Available Sponsorships

The support of our members is critical to our ability to continue delivering the high quality meetings that you have come to expect from ESCA. This year's Summer Educational Conference in Squaw Valley promises to be one of our best to date. We hope that you will support our efforts to insure that it is.

The following title sponsorships can be applied to an individual activity and/or meal sponsorship listed on the next page.

Platinum	\$20,000	includes 4 registrations <ul style="list-style-type: none">• two member registrations• two spouse registrations• two golf entries
Gold	\$15,000	includes 3 registrations <ul style="list-style-type: none">• two member registrations• two spouse registrations
Silver	\$10,000	includes 2 registrations <ul style="list-style-type: none">• two member registrations• two golf entries
Bronze	\$5,000	includes 1 registration <ul style="list-style-type: none">• one member registration• one golf entry

Partner **\$3,000** includes 2 golf entries

The following is a listing of the available sponsorship opportunities for the 2009 Summer Educational Conference. In addition to logo recognition on signs and graphics and in the program are one (1) minute presentations for all sponsorships in amounts of \$2500.00 and up. Please let us know if you have interest in reserving any by contacting Mitt Arnaudet at 469.574.0694 or at info@esca.org.

Opportunity	Committed	Cost
General Decorating & Logistics		
Decorations, Registration & Tradeshow		In-Kind
Graphics & Signage		In-Kind
Custom Furniture		In-Kind
Photography		In-Kind
Shipping		In-Kind
Attendee Transportation	CMAC	In-Kind
General Sponsorships		\$1000.00
General Sponsorships		\$500.00

Registration Materials		
Registration Services	Showcare Event Management	In-Kind
Lanyards & Pens	Georgia Expo Manufacturing, Inc.	In-Kind
Registration Packaging	Georgia Expo Manufacturing, Inc.	\$4000.00
Flash Drives		\$2500.00

Activities		
Spouses' Activity Center	National Plant & Floral Co.	\$2500.00
Non-Golfers Group Activity		\$6000.00

Meals & Breaks		
Breakfast Monday		\$3000.00
Breakfast Tuesday		\$3000.00
Breakfast Wednesday		\$3000.00
Breaks all days		\$5000.00
Lunch Monday		\$3500.00
Lunch Wednesday		\$3500.00

Educational Program		
Keynote Speaker		\$5000.00
Executive Track		\$5000.00
Sales Track		\$5000.00

Evening Functions		
First Timers' Reception		\$2,000.00

Opening Reception		\$15,000.00
Awards Banquet:		
Reception		\$5,000.00
Dinner		\$20,000.00
Entertainment		\$5000.00
Table Centerpieces	Convention Services of the SW	In-Kind
Supporting Sponsor		\$2500.00

Golf Tournament

Title Sponsorship, including: \$5000.00

- Lunch at Club House
- Golf fees & carts
- Driving Range balls
- Golf Tournament banner at Club House
- Co-Emcee for tournament announcements during golf lunch
- Logo and acknowledgment on Leader Board
- Sponsor sign on Putting Green
- Sponsor sign on Driving Range
- Logo on all cart foursome signs
- Sponsor sign at club house
- Listing in Conference Brochure
- Listing on sponsor signage in hotel
- Co-Emcee for prize announcements at Awards Dinner

Additional Tournament Sponsorships available:

- | | | |
|----------------------------------|----------------------|-----------|
| • Photos of foursomes | | In-Kind |
| • Trophies | Octanorm, USA | In-Kind |
| • Refreshment carts | | \$2500.00 |
| • Open bar at end of tournament | | \$2000.00 |
| • Closest to the Pin men & women | | \$500.00 |
| • Longest drive men & women | | \$500.00 |
| • Putting contest | | \$300.00 |
| • \$10,000 Hole in One | | \$500.00 |
| • Hole sponsorships | | \$350.00 |

All of the above sponsorships include recognition in the March - June ESCA Newsletters, graphics at the event and recognition during the Summer Educational Conference program. Please contact mitt@esca.org 469.574.0694 or larry@esca.org 469.574.0690 to reserve a sponsorship. We would like to thank you very much for your past support of YOUR association!