



ESCA ANNUAL SUMMER EDUCATIONAL CONFERENCE

Engage | Educate | Elevate

ESCA is offering an opportunity for suppliers to display new products and services during the Annual Summer Conference. Note that there are a limited number of exhibit spaces available, so do not delay reserving space.

- \$2500.00 per exhibit space (this includes full conference registration)

Why Should You Exhibit at ESCA's Annual Summer Educational Conference?

There are many reasons for you to consider this great opportunity to showcase your products and services to the conference attendees:

- This is your once-a-year opportunity to showcase your products and services, in one location, to the decision makers in the exhibition services industry.
- Meet face-to-face with senior level executives responsible for purchasing your products and services!
- We will bring to you a captive buying audience during dedicated exclusive trade show hours daily - which allows you the undivided attention of potential customers!
- You will have the opportunity to increase your exposure by participating in marketing programs including: your marketing materials included with registration packets, sponsorship opportunities, advertising in monthly ESCA newsletter until the Summer Educational Conference begins the final conference program and the opportunity to make a one (1) minute presentation to the entire attendance.
- *Your competition will be there!*

Remember, this is the only time you will be able to see all of your current and prospective customers at one time and in one location.



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Who Attends the Summer Conference?

Virtually every major segment of the industry will be there! No matter what your affiliation with our members, we bring together attendees and exhibitors with something to talk about! Who will be interested in your exhibit, product, or service? You might start by looking from among this list:

- General Service Contractors
- Specialty Contractors
- Facilities
- Labor Organizations
- Operations Managers
- Sales Executives
- Corporate Executives
- A list of all pre-registered attendees will be posted on the www.ESCA.org website and updated weekly.

FAQ's

Exhibit Space includes:

- Skirted 6' Table
- Two chairs
- One wastebasket
- 11" X 14" Tabletop identification sign
- 500W Outlet (*please request*)
- Promotion in the ESCA Newsletter
- Your promotional material will be included with attendee Registration Materials
- Promotion on conference signage
- Acknowledgment in daily Opening Remarks
- The ability to give a (1) minute presentation to all attendees

Schedule:

Sunday, June 27

12:01PM – 5:00PM

Move-In

Monday, June 28

7:00AM – 9:00AM

Move-In

10:00AM – 10:30PM

Exhibits Open

Tuesday, June 29

9:30AM – 10:00AM

Exhibits Open

Wednesday, June 30

10:30AM – 11:00AM

Exhibits Open

12:30PM

Move-Out

Spaces will be reserved on a first-come, first-served basis. To reserve today, please call Mitt Arnaudet at 469.574.0694, or email Mitt@ESCA.org.



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TABLE TOP EXHIBIT APPLICATION

INSTRUCTIONS:

Please complete sections 1 and 2, read and sign section 3, and return to:

Mitt Arnaudet at ESCA Headquarters:

2340 E. Trinity Mills Rd., Suite 100 Carrollton, TX 75006 F: 469.574.0697

E-mail: Mitt@esca.org

ESCA will mail a confirmation of your space assignment upon receipt of your application.

1. COMPANY INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

Company Identification Sign to read:

CONTACT INFORMATION for Show correspondence

Contact Person's Name _____ Title _____

Email Address _____

2. EXHIBIT SPACE INFORMATION

Please note that one or more exhibit spaces may be combined to create a larger exhibit space.

_____ If you would like more than one exhibit space, please indicate the number of spaces needed.

Exhibit space includes 6' draped table, two chairs, identification sign, wastebasket and 500W outlet

Payment by credit card or company check accepted. Checks made payable to ESCA. The credit card authorization form enclosed must accompany credit cards.

Description of organization (for Conference Program)

3. PLEASE READ AND SIGN HERE

We, the undersigned, do hereby apply for the reservation of exhibit space at the ESCA Annual Summer Educational Conference, June 28-30, 2010. We understand that ESCA will send us a confirmation of exhibit space upon receipt of this application. Exhibitor understands that exhibit space allocation shall be at the discretion ESCA and understands and agrees that any change in the information on this Application must be made in writing to Exhibits Manager.

Authorized Signature _____ Date _____

Name (type or print) _____ Title _____