

2340 E Trinity Mills Road  
Suite 100  
Carrollton, TX 75006

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For Immediate Release

877-792-ESCA or 469-574-0698

## ESCA Expresses Support for Team San Jose's Policy Modifications and Removal of Exclusivity

***ESCA supports Team San Jose's overall objectives of differentiating itself as an exhibition friendly destination and commits to participating with Team San Jose in ongoing efforts to jointly develop solutions which benefit exhibitors and organizers.***

Carrollton, TX – Today, ESCA announced its support of Team San Jose's recent decision modifying its policy to allow contractors to employ their own employees in servicing their clients' exhibition and meeting needs.

In response to today's announcement, ESCA immediate past president Aaron Bludworth stated, "After an exhaustive process which began last summer, it has become clear that Team San Jose truly desires to provide a unique offering to their clients and today's announcement will allow the official contractors to work with Team San Jose, as partners, in exploring ways to differentiate San Jose as an exhibition and meetings destination".

ESCA president Steve Hagstette stated the following in response to the latest developments, "Though we got off to a rough start, the industry came together on a critically important issue and now have an excellent foundation with which to partner with Team San Jose in a way that will provide great value for clients in the future. ESCA is pleased with the outcome".

In referring to what Team San Jose called an "interim solution", ESCA executive director Larry Arnaudet stated "ESCA and its members look forward to working with Team San Jose to develop a long term solution that embraces an open and competitive marketplace while supporting the objectives of Team San Jose". Arnaudet added, "We are fully supportive of Team San Jose's efforts to create a better and more cost effective environment for event organizers, exhibitors and official contractors".

ESCA and Team San Jose will be facilitating the first of several summits between Team San Jose and industry stakeholders this spring to move forward discussions, which have already begun, and focus on the future of San Jose as an exhibition friendly destination.



### ESCA Mission Statement

ESCA is dedicated to the advancement of the exhibition, meeting, and special events industries. Through the education, information exchange, and level of professionalism shared by members and their customers, ESCA promotes cooperation among all areas of the exhibition industry.

*For more information related to this news release and general ESCA information contact Larry Arnaudet (larry@esca.org), at (469) 574-0698. Digital logo images, photographs, etc. related to this news release, or ESCA available upon request.*