

# Additional Venues Implement WIS Program in 2011



The ESCA WIS badge program is up and running in the Georgia World Congress Center in Atlanta, George R Brown Convention Center in Houston, Miami Beach Convention Center, Duke Energy Convention Center in Cincinnati, Atlantic City Convention Center, Las Vegas Convention Center, Cashman Center in Las Vegas and the Irving Convention Center in Irving, TX with over 1000 companies registered and 17,500+ badges already issued and being used daily.

Recently announced and currently in the implementation stage are the venues of the Massachusetts Convention Center Authority, to include the Boston Convention & Exhibition Center, John B. Hynes Memorial Convention Center and the MassMutual Center. Deadline for these venues is January 1, 2012. Currently in the planning stages are COBO Conference/Exhibition Center in Detroit, McCormick Place in Chicago, Sands Expo Center in Las Vegas and the World Market Center in Las Vegas. All of these venues will likely be going live with the WIS program later this year or in 2012.

ESCA staff is presently in discussions with many additional venues that are planning to implement the program in 2011 and 2012, specifically Albuquerque Convention Center and venues managed by Global Spectrum and SMG Worldwide. We hope to announce timelines on these venues in the near future.

For an overview of the system and how to register your employees, follow the link below. At this site you will find seven (7) new video tutorials on how to work in the system and register your Administrator(s) and employees. Questions? Call us at 972.447.8210 and ask for Mitt.

<http://www.esca.org/wis.php>