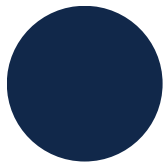


# Brand Identity **Exhibition Services & Contractors Association**

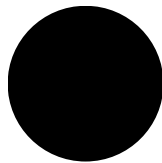
MAIN LOGO



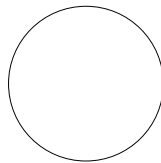
COLORS



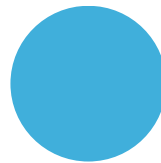
**RGB**  
17, 40, 74  
**HEX**  
#11284A



**RGB**  
0, 0, 0  
**HEX**  
#000000



**RGB**  
255, 255, 255  
**HEX**  
#FFFFFF



**RGB**  
64, 175, 219  
**HEX**  
#40AFDB

FONTS

ROBOTO CONDENSED REGULAR  
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890

ROBOTO CONDENSED BOLD  
abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
1234567890