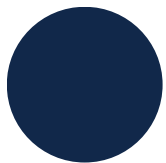


Brand Identity ESCA Scholarship Program

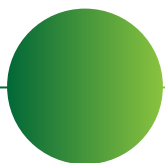
MAIN LOGO



COLORS

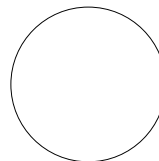


RGB
17, 40, 74
HEX
#11284A



RGB
1, 104, 55
HEX
#016837

RGB
139, 196, 63
HEX
#8BC43F



RGB
255, 255, 255
HEX
#FFFFFF

FONTS

ROBOTO CONDENSED REGULAR
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

ROBOTO CONDENSED BOLD
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890