

# ESCA

## Exhibition Services & Contractors Association

### OUR MISSION

ESCA, the Exhibition Services and Contractors Association is committed to advancing the exhibition, meeting, and special event industries. Through education, information exchange, and shared professionalism among members and their customers, ESCA fosters collaboration across all aspects of the exhibition industry.

### OUR VISION

To enhance organizational alignment and optimize the utilization of ESCA's resources (time, money, and effort). As a dynamic working plan, it is designed to adapt and evolve in response to the changing needs of our members and the shifting competitive landscape of the exhibition industry.

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As you embark on this journey with ESCA, you are joining a community of passionate professionals dedicated to advancing the standards of our industry and supporting one another in our collective pursuit of excellence. Whether you are a seasoned veteran or just starting out in the industry, you will find valuable resources, networking opportunities, and support through your membership with ESCA.

I encourage you to take full advantage of the benefits and opportunities available to you as a member of ESCA. Connect with fellow members, participate in our events and workshops, and engage with our resources to enhance your skills and grow your professional network.

We are excited to have you on board and look forward to collaborating with you to further elevate our industry.



**JULIE KAGY**  
Executive Director

## GET IN TOUCH

We understand the importance of open communication and value the opportunity to connect with you.

**Phone** : [972.777.9282](tel:972.777.9282)

**Email** : [hello@esca.org](mailto:hello@esca.org)

**Website** : [www.esca.org](http://www.esca.org)



# ABOUT ESCA

Since 1970, the Exhibition Services & Contractors Association has provided a unified voice for service contractors and their partners in the exhibition industry. With more than 200 members throughout the United States and Canada, ESCA works closely with our members as well as other exhibition industry organizations to promote the exhibition industry and further the causes of our members.

- *The association for firms engaged in providing services and materials for the exhibition, meetings and events industry*
- *A clearinghouse for the exchange of information between members and all other entities in the vast exhibition, meetings and events industry*
- *Your source for leading general service contractors and their suppliers*
- *A provider of information and assistance in the current business climate*
- *An advocate for service providers on critical industry issues, including the development and distribution of official "position papers"*
- *A credible resource for other professional organizations in the industry*
- *The resource for establishment of best practices and ethical standards*

# OUR MEMBERSHIP

## Advocacy

We're your voice, advocating on your behalf on issues crucial to the industry. We address industry issues through alliances with IAEE, SISO, IAVM, EDPA, and other organizations and contribute to solutions that allow your business to thrive.

## Financial

- Discounts on all ESCA-produced events and educational offerings.
- Discounts on employee and worker I.D. badges from the ESCA Worker Identification System.
- Participation in the ESCA Scholarship Program, which is awarded to families of ESCA Members.

## Education

Stay ahead with access to webinars and training on current trends and industry changes. We're dedicated to your continued success and leadership in the industry through constant education and information exchange.

## Partnerships

Avail of discounted rates for products and services that you can use daily in your business, including Human Resources Management, photography and videography, Labor, Employment Law, Consultation, Payment Processing, and Merchant Services.

## Networking

- Inclusion in the ESCA Membership Directory accessed by the entire industry.
- The Summer Educational Conference, the Annual Business Meeting, and all ESCA-produced events.
- The Summer Educational Conference offers programs designed to allow you to learn more and impact the future of the exhibition industry and the chance to make contacts
- The Annual Business Meeting and reception is the opportunity to meet new members and celebrate ESCA's accomplishments from the year. Always held in conjunction with IAEE's Annual Meeting, .



ESCA is committed to advancing the exhibition, meeting, and special events industries. By promoting collaboration among all areas of the exhibition industry, ESCA encourages education, information exchange, and the shared professionalism of members and their customers.

## THE DENNIS HALE MEMORIAL SCHOLARSHIP

Dennis Hale served as the Executive Director of CORT™ Events and dedicated over 12 years to the rental industry. As an ESCA board member, he was devoted to helping the less fortunate in his community. Dennis bravely faced his battle with ALS, which he lost in 2013, displaying the courage, conviction, and grace that characterized his life. This scholarship honors his legacy of service. This scholarship honors the legacy of his service.

## DIVERSITY & INCLUSION SCHOLARSHIP

In a special initiative by the Diversity & Inclusion Committee of ESCA, three exceptional students will be awarded scholarships for their outstanding commitment to fostering diversity and inclusion in their university and local communities.

## ESCA EVENTS



Summer Conference offers programs designed to give you the opportunity to learn the latest trends in our industry, network with your peers, make new contacts and have an impact on the future of the exhibition industry.

- Industry-specific educational opportunities
- Interactive panels, exhibits, and social events
- Nationally recognized speakers
- Networking opportunities in a relaxing environment

As the year draws to a close, we have so much to celebrate and remember. It's a significant event where we recognize excellence and innovation in our industry



If you believe there are standouts within your organization or any deserving individuals or projects you'd like to highlight, please review the nomination process at [esca.org/awards](https://esca.org/awards)