



EXHIBITION SERVICES  
& Contractors Association

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# ESCA'S SUSTAINABILITY STATEMENT

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At the Exhibition Services & Contractors Association (ESCA), we are acutely aware of the impact of our activities on the environment, community, and the exhibition industry. We believe that sustainability is an obligation and a long-term commitment that will benefit our members, partners, and stakeholders.

## Our Commitment

We are proud to have signed the Net Zero Carbon Events Initiative. This action signifies our commitment to transforming our operational practices to reduce our carbon footprint, promote energy efficiency, and set an example for the industry we serve.

## Our Objectives

1. **Carbon Neutrality:** To achieve net-zero carbon emissions through comprehensive measures, including energy-efficient practices and carbon offsetting initiatives.
2. **Sustainable Practices:** To encourage and educate our members and partners on adopting eco-friendly practices like waste reduction, energy conservation, and ethical sourcing.
3. **Community Impact:** To engage with communities in a way that supports their well-being, respects their diversity, and contributes to social equality. **Industry Leadership:** To lead the charge among industry associations in creating sustainable events, setting benchmarks, and encouraging transparency in reporting sustainability metrics.
4. **Continuous Improvement:** To continually assess, monitor, and adjust our sustainability goals to meet or exceed industry standards.

## Our Actions

1. **Education and Training:** To offer our members resources, workshops, and tools to help them integrate sustainable practices into their operations.
2. **Partnerships:** To collaborate with like-minded organizations to amplify our collective sustainability impact.
3. **Transparency:** To communicate openly about our sustainability objectives, initiatives, and performance metrics.
4. **Governance:** To integrate sustainability objectives into our governance and day-to-day operations.

## Our Promise

We are committed to providing a framework for change, not just in words but in actions. We will rigorously hold ourselves accountable for our sustainability objectives.

As an industry leader, ESCA is committed to setting an example and forging a path for others to follow. We urge our members and partners to join us on this critical journey toward a more sustainable future for the exhibition industry.