



PROGRAM OVERVIEW

The Exhibition Services & Contractors Association (ESCA) has developed a national Worker Identification System (WIS) ID badge program that allows entry into participating facilities by the contractor's workers who have been registered with the WIS program

OVERVIEW

ESCA maintains a complete database of all workers in a web-based program that is available to venue management and contractors 24/7. The database is updated in "real time" and is therefore completely up to date at all times. Internet access allowed by all approved administrators allows registration of new workers, and review of existing records, at any time.



**We are there to assist
and evolve with you**

"The Georgia World Congress Center worked with ESCA in developing and implementing the WIS System several years ago and it has really helped enhance our existing safety and security measures. By closely reviewing the movement of individuals in and around the center, **the WIS program has reduced theft issues and created a safer environment** for all our attendees."

**Mark Zimmerman - Management Consulting
Zimmerman Consulting Group LLC**



EACH BADGE INCLUDES:

- Badge Identification #
- Full Name
- Employer or Union Local #
- Photograph

SECURITY LEVELS

4.1

This version of the software allows for visual identification of the individual and confirmation that the badge matches and is current, allowing access.

4.2

By utilizing ESCA provided scanning technology, this version will create a daily log of all workers entering and leaving the venue with time stamp verification. These logs are maintained in the database for review by the venue's Administrators at any time in the future.

4.3

Through the use of scanning technology and the Advance Labor Call Report the system is transformed into a true security system, allowing access only to workers whose I.D. numbers have been sent to the venue in advance of move-in/move-out. Workers are then permitted entry into the venue only on days they are scheduled to work by contractors.



The objectives of the program are to (1) provide a national database of workers approved by contractors, (2) reduce redundant administration costs arising from the repeated issuance of credentials (3) dramatically increase the speed of approving entrance to the building by workers, and (4) to enhance venue security on one of three levels...



1. Atlantic City Convention Center
2. Baltimore Convention Center
3. Boston Convention & Exhibition Center
4. Charlotte Convention Center
5. Duke Energy Convention Center
6. Ernest N. Morial Convention Center
7. Gaylord Opryland Resort & Convention Center
8. George R Brown Convention Center
9. Georgia World Congress Center
10. John B. Hynes Convention Center

11. Las Vegas Convention Center
12. Miami Beach Convention Center
13. Music City Center
14. Mountain America Expo Center
15. Orange County Convention Center
16. Overland Park Convention Center
17. Phoenix Convention Center
18. Salt Lake County Equestrian Park
19. Salt Palace Convention Center
20. Walter E Washington Convention Center



Ric Booth
General Manager
Duke Energy
Convention Center

"Safety and security are a primary focus at the DECC and the WIS system has played an important role in our everyday efforts. In our 6th year of utilizing the WIS system, approximately 95% of contractors visiting our facility have an ESCA badge. Having the ability to **monitor who enters and exits** our facility is a key component to providing a safe environment. In addition, this system has allowed for improved efficiency in our dock operations and increased productivity for both the facility and visiting contractors. By utilizing the WIS system, we can be confident in providing a top notch guest experience for everyone."



Luther Villagomez
Chief Operating Officer
George R. Brown
Convention Center

"Our ability to identify workers in the facility has improved tremendously since adopting the ESCA WIS badge system in 2012 at the George R. Brown Convention Center. **The WIS program has enhanced the security** efficiency for our venue and filled a void for both our event and building **security**. Our security personnel and show organizers have become accustomed to the reliability of identifying the proper personnel at each event. Use of the program improves our security system into the future and we will continue to find opportunities to work with ESCA to improve the technology."



Lorenz Hassenstein
President & CEO
Metro Toronto
Convention Centre

"We had some particularly challenging situations to deal with and I can't thank ESCA and its member companies enough for the support they provided in many different ways. Their help **sped the evolution our customers desired** even faster than we could have hoped. One of their assets, which was quickly and efficiently implemented, was their WIS Program. With the program in place we are quickly seeing improvements in processing time, positive identification and distribution of labor to their assigned tasks daily, not to mention **improved security protocols**. The inclusion of the WIS program is a part of the winning formula for the Pennsylvania Convention Center and will help to insure future growth."